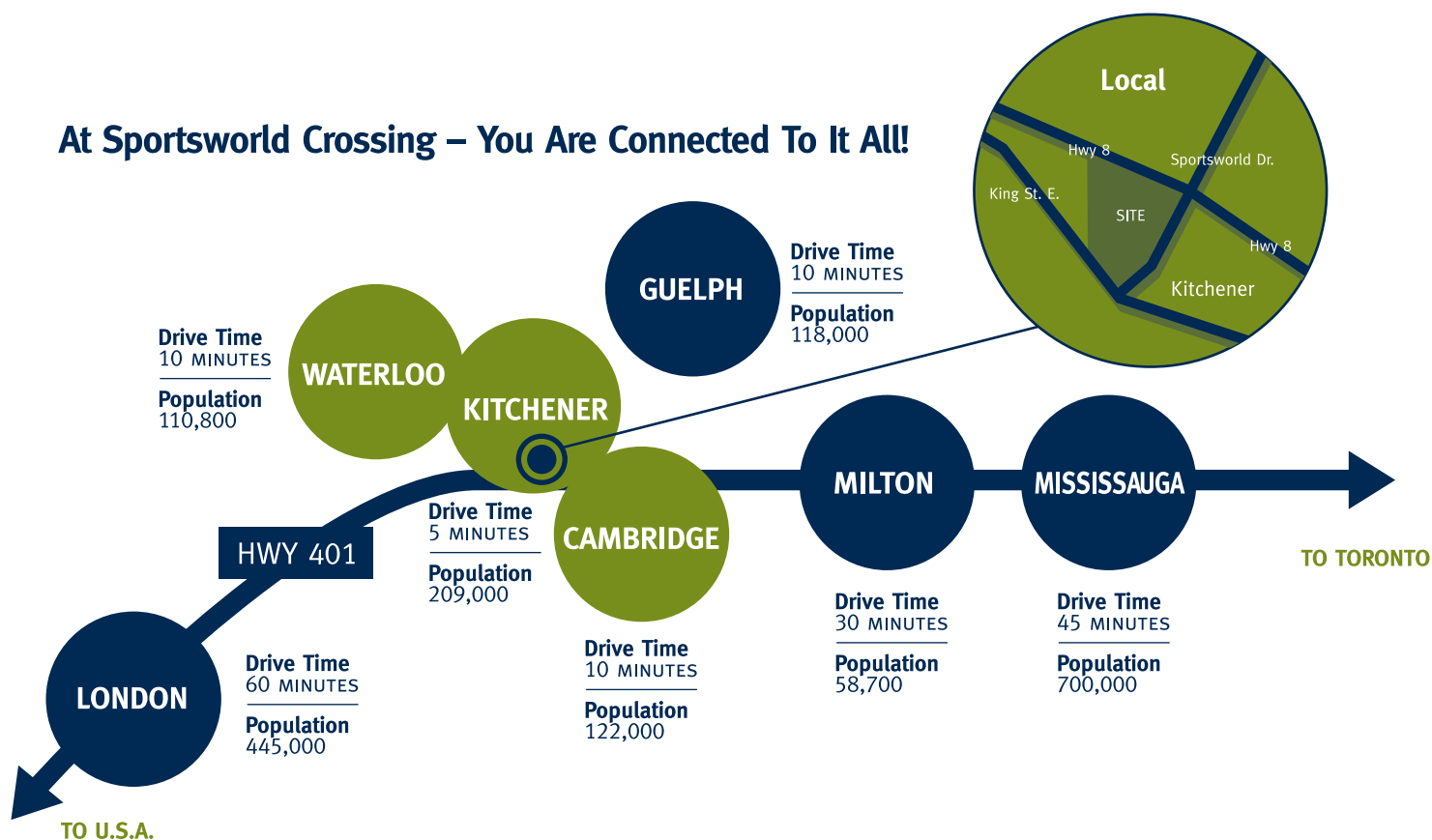


Strategic Location

THE MOST DOMINANT COMMERCIAL DISTRICT IN THE REGION

At Sportsworld Crossing – You Are Connected To It All!



REGIONAL

- It's easy come, easy go with second-to-none access from Highway 401, Highway #8 and King Street
- Regional and City roads converge at Sportsworld
- Future road extensions will link the adjacent Gateway Power Centre with Sportsworld Crossing to create a seamless commercial district
- Transit located on-site
- Conveniently located near Waterloo's Regional Airport (flights to U.S.) and 45 minutes to Lester B. Pearson International Airport

LOCAL

- Convenient King Street and Sportsworld Drive accessibility will provide multiple signalized intersections and easy access to the Corporate Campus
- Excellent exposure to Highway #8 and arterial roads
- Surrounded by multi-national retail anchors and office complexes
- Adjacent to Kitchener's highest income residential neighbourhood
- Excellent access to large employee base