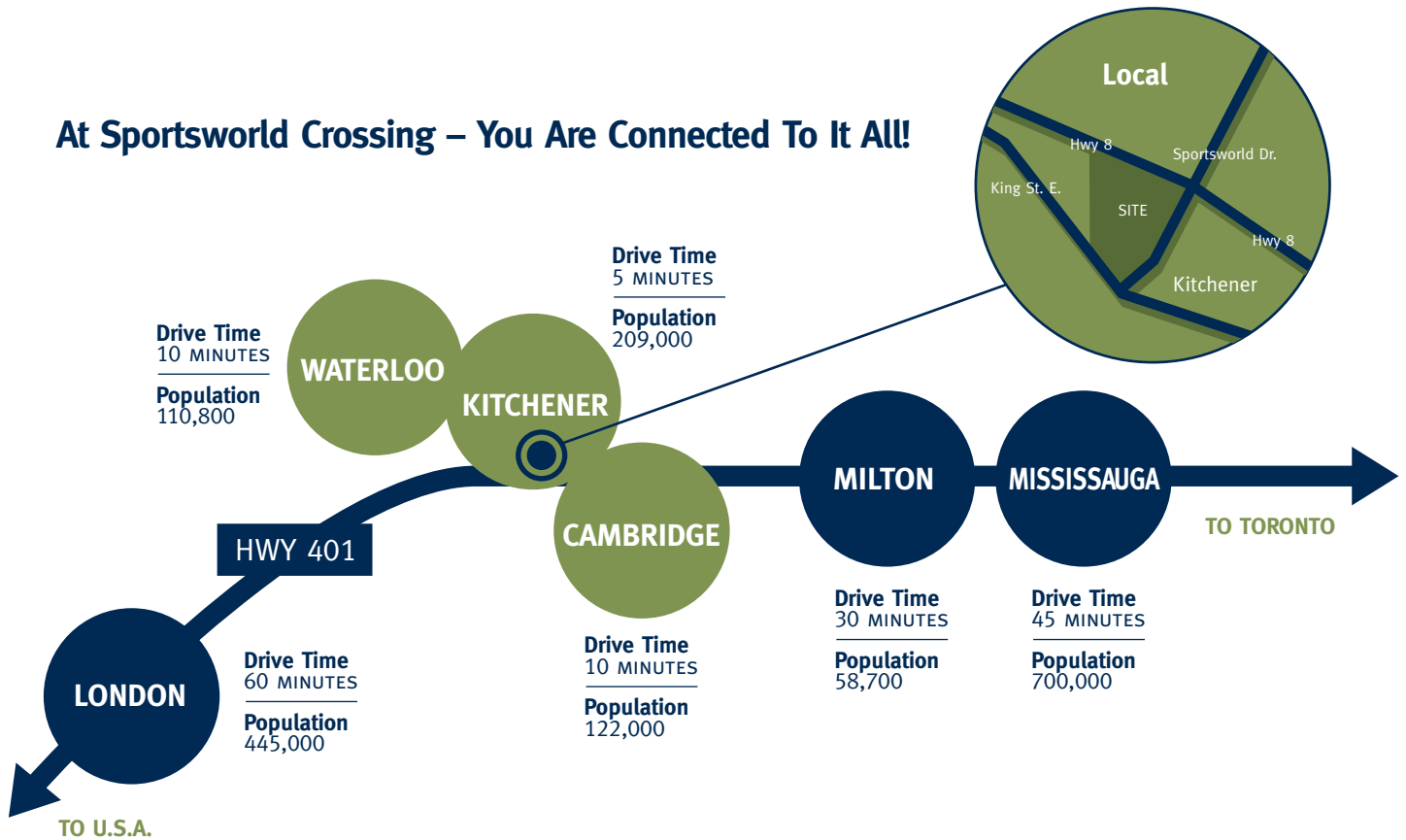


Strategic Location

THE MOST DOMINANT COMMERCIAL DISTRICT IN THE REGION

At Sportsworld Crossing – You Are Connected To It All!



REGIONAL

- It's easy come, easy go with second-to-none access from Highway 401, Highway #8 and King Street
- Regional and City roads converge at Sportsworld
- Future road extensions will link the adjacent Gateway Power Centre with Sportsworld Crossing to create a seamless shopping district
- Excellent exposure to Highway #8 and six existing signs along Highways 401 and 8
- Conveniently located near Waterloo's Regional Airport (flights to U.S.) and 45 minutes to Lester B. Pearson International Airport

LOCAL

- Convenient King Street and Sportsworld Drive accessibility will provide multiple signaled intersections and easy access to the Retail Centre
- Excellent exposure to Highway #8 and arterial roads
- Surrounded by multi-national retail anchors and office complexes
- Adjacent to Kitchener's highest income residential neighbourhood